

## Privacy Policy

Effective Date: 07/25/2023

At 4CES.Club brand that is a part of KP Advisory Corp business, we are committed to protecting the privacy and security of our users, especially teenagers. This Privacy Policy outlines the types of personal information we collect, how we use it, and the measures we take to safeguard it. By using our website and services, you agree to the practices described in this policy.

### 1. Information We Collect:

1.1. Personal Information: We may collect personal information from users, including but not limited to names, email addresses and date of birth. For children under the age of 18, we may also collect parental or guardian consent in accordance with applicable laws.

1.2. Automatically Collected Information: When you visit our website, certain information is automatically collected, such as IP addresses, browser type, operating system, and device information. We may use cookies and similar technologies to gather this data to enhance user experience and website functionality.

1.3. Course Progress: To track and manage course progress effectively, we may collect data related to the completion of lessons, quizzes, and assignments.

### 2. How We Use the Information:

2.1. Providing Services: We use the collected information to deliver our online courses and ensure an optimized learning experience.

2.2. Communication: We may use your contact information to send important updates, course-related notifications, promotional material, or respond to inquiries. We may also call you on your provided contact number for course information, scheduling and coordination purposes.

2.3. Analytical Purposes: The automatically collected information helps us understand how users interact with our website, allowing us to improve our services and tailor content to user preferences.

2.4. Security and Fraud Prevention: We use personal information to identify and prevent potential security breaches, abuse, and fraud.

3. Data Sharing and Disclosure:
  - 3.1. Third-Party Service Providers: We may share personal information with trusted third-party service providers to assist us in delivering our courses, handling payments, conducting analytics, and improving our services.
  - 3.2. Legal Compliance: We may disclose personal information when required by law, regulation, or legal process, or to protect our rights or the safety of our users.
  - 3.3. Consent: We will obtain parental or guardian consent before collecting personal information from children under the age of 18, as required by applicable laws.
  
4. Your Rights and Choices:
  - 4.1. Access and Modification: You can access and update your personal information by contacting us directly.
  - 4.2. Communications: You can opt-out of receiving promotional emails by following the unsubscribe instructions included in each email.
  - 4.3. Cookies: Most web browsers are set to accept cookies automatically. You can modify your browser settings to refuse cookies, but this may impact certain website features.
  
5. Data Security:
  - 5.1 We implement technical and organizational measures to protect personal information from unauthorized access, alteration, disclosure, or destruction.
  
6. Children's Privacy:
  - 6.1 Our website is intended for children under the age of 18 and we do not knowingly collect personal information from children under the age of 13 without verifiable parental consent. If we discover that we have collected information from a child under 13 without proper consent, we will delete it promptly.
  
7. Updates to the Privacy Policy:
  - 7.1 We may update this Privacy Policy to reflect changes in our practices or applicable laws. We will notify users of significant changes through email or prominent notice on our website.
  
8. Contact Us:
  - 8.1 If you have any questions or concerns about this Privacy Policy or our practices, please contact us at [julia@4ces.club](mailto:julia@4ces.club).

By using our website, you acknowledge that you have read and understood this Privacy Policy.